
Ross Nover

1717 19th Street NW, Apt 41, Washington, D.C. 20009
rossnover@gmail.com, (202)494-8374

Education

American University, Washington D.C.
B.A. Graphic Design (fall 2001 – spring 2005)
Minor Mathematics; University Honors, cum laude;
Dean's List spring 2002, spring 2003 – spring 2005

Design Experience

Nover Design

Freelance Designer (2005 – current)

Manage and develop various design projects incorporating web design, illustration and animation. Clients include CIVIC: Campaign for Innocent Victims in Conflict, WVAU: American University Radio, Tokyopop Inc., New Zealand Studies Association, and The Pietasters.

American University

Term Instructor (2010 – present) / Adjunct Instructor (2006 – 2010)

Responsible for creation and implementation of undergraduate-level courses. Subjects ranging from introduction to graphic design and related skills and software to advanced web and interaction design. Faculty advisor to student-run design club.

Free Range Studios

Social Media Specialist (2008 – 2010)

Researched, planned and implemented solutions and social media strategy for both Free Range Studios and its clients. Created in-house campaigns to increase visibility with fan base and prospective clients.

Designer (2007 – 2010)

Responsible for all stages of the design process with a focus on interactive media: Information architecture, wire-framing, design, front-end development work and troubleshooting. Worked extensively with programmers and content management system development shops. Illustrated and animated various projects. Communicated with clients as well as consulted on topics of design and technology.

Copeland Design

Designer (2006 – 2007)

Created all elements of design from inception to implementation for web, print and signage projects. Responsible for all web and new media projects for Copeland Design. Created and launched new interactive project portfolio website, leading to an increase in site traffic.

Speaking Engagements

South By Southwest Interactive Festival (Austin, TX, March 15, 2011)

Panel Speaker, "Your Caption Here: How-to Manipulate Images Without Photoshop"

Group of designers, illustrators and artists discussing the combination of words and images to change their joint meanings. Panel discussion voted on by the SXSW community and series of judges.

I Hate My 9 to 5 Presents "Behind The Blog" (Washington, DC, June 24, 2010)

Panel Discussion

Question and answer session with popular bloggers about the cross-sections of blogs and the professional lives of those who run them.

AIGA Baltimore's A Day in the Life Conference (Baltimore, MD, April 24, 2010)

Presentation and Discussion "Designer and the Community"

Addressing the question of the role of a designer in terms of community involvement and the environment. Discussion of mutually beneficial ways for designers to become more involved in their community and how to approach projects creatively. Representing of Free Range Studios.

10 Tactics for Turning Information into Action (Washington, DC, February 24, 2010)

Presentation and Discussion

Presentation on effective storytelling and its role in activism, including question and answer session. Representing of Free Range Studios.

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2009 RESULTS/REF International Conference (Washington, DC, June 21, 2009)

Presentation

Covering social media and its roles in activism, combining with traditional communication and outreach techniques. Representing of Free Range Studios.

Awards

American University Green Teaching Award (2009, 2010, 2011)

American Jewish Press Association 2010

Outstanding Website, My Jewish Learning

Smithsonian Cooper-Hewitt, National Design Museum (2010)

Selected Work for Exhibition, The Story of Stuff

AIGA (Re)Design Awards (2009)

Sustainable Organization: The Bay vs. The Bag

SXSW (South By Southwest) Web Award 2008

The Story of Stuff website/video in Educational Resource Category

Personal Projects

The System

Creator (2007 – present)

Sequential art “webcomic” site The System (SystemComic.com), with an active readership averaging 4,000 visits per day. Manage online store shipping over 200 orders per year to over 20 different countries. Has received press coverage from websites including: Gizmodo.com, BoingBoing.net, ScottMcCloud.com, LaughingSquid.com, ComicBookResources.com, and SplashPage.Mtv.com.

Super Art Fight

Co-Host, Producer, and Owner (2007 – present)

Founding member of a new form of live art competition. Producer, host and participant in over 60 events ranging in size from 50–2,500 attendees. Events have been held at venues such as American University, Massachusetts Institute of Technology, Macworld 2012, Hartford Convention Center, The Ottobar (Baltimore, MD) and The Red Palace (Washington, DC). Have received coverage from Wired Magazine, Macworld Magazine, The Washington Post, Baltimore City Paper, Brightest Young Things, DCist, and Baltimore’s B Magazine.

Skills

Adept in Adobe Creative Suite, Adobe After Effects, and Microsoft Office. Expert in current front-end web programming (HTML, CSS, Javascript) as well as ActionScript and Wordpress. Familiarity with PHP. Experience with Joomla!, Drupal, and other content management systems.